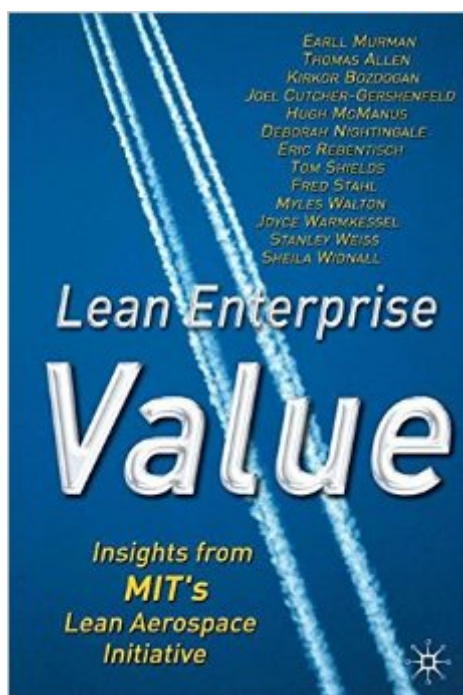


The book was found

Lean Enterprise Value: Insights From MIT's Lean Aerospace Initiative



Synopsis

Lean Production transformed the way that companies think about production and manufacturing. This book provides a new challenge. It arises from the work of the Lean Aerospace Initiative at MIT and provides a new agenda and bold vision for the aerospace industry to take it out of crisis. It also redefines and develops the concept of Lean as a framework for enterprise transformation and this will be relevant and critical for all industries and enterprises.

Book Information

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Customer Reviews

I enjoyed reading this, it provides practical advice about the application of lean ideas into the aerospace industry. I also found the framework which compares lean to other change methods such as Six Sigma etc. very useful. It outlines how to create a lean enterprise even in highly complex production environments. The ideas can also be used in other industries with great effect. Its well written and researched.

This value of this book is the ability to open the mind to who wants to move from a product excellence-based company to a total product lifecycle value-based company; do not expect any magic recipe but only good principles, guidelines, examples and high-level methodologies. Execution is the real challenge, to be done not in a one-shot approach but gradually. Top management of most companies should read it.

Today we all witness the rapid changes of market trends and customer demands. Unfortunately too many companies set their vision long time ago in different circumstances and seem unable to adapt to current situation. The book introduces the concepts of value stream, total quality control and other lean principles that enable the company to focus on value delivery to all stakeholders and quickly adapt the production processes to current market trends. There are a number of inspirational examples from aerospace industry that enabled companies to eliminate waste and increase product value by implementing lean concepts which can be applied in other industries as well. Definitely a great introduction to lean philosophy for anyone interested in company strategy and process management.

Print quality is low, appears to be a copy..

Nice book

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